HERSHEYPARK GROUPS

TICKETS VALID ALL YEAR LONG

Earn Money For Your Organization With Hersheypark Tickets

Save More Than 45%

TICKET PROGRAM

How Your Organization Benefits:

- **Lowest All-Year rate** available for **Hersheypark®** admission tickets
- **RECEIVE 1 FREE TICKET** for every 10 tickets purchased
- **Earn fundraising dollars** for your organization
- **All families** of your organization **are eligible**
- **Tickets are valid** during any one operating day, **March - January 1, 2025**
- ORDER FORM TO BE POSTMARKED BY **APRIL 30, 2024**

HERSHEYPARK GROUPS

2024 Early Purchase Ticket Program Steps

PROGRAM INTEGRITY

This program is authorized for the families of your school and is designed for internal communication and promotion during the program deadline only. Do not promote this program outside of your school. This program is NOT designed to be marketed to the general public. Do not promote on social media.

1. ESTABLISH A PURCHASE DEADLINE for your ticket program (no later than Friday, April 30, 2024).

2. PROMOTE your Hersheypark® discount ticket program to the families of your school. Communicate this offer using your established procedures. Tickets are valid during public operating days March 2024 through January 2025. Operating dates and admission tickets are subject to change without notice. Tickets expire January 1, 2025. Please communicate to all families that these tickets must be used between March 2024 and January 1, 2025. The tickets expire and will **NOT** be accepted outside of these dates.

3. CREATE an Individual Order Form to distribute to the families of your school. The order form should provide the families of your school with ordering instructions including purchase rates, order deadlines, quantity of tickets, ticket expiration date, payment method (by check made out to your PTA and/or PTO), and your general ticket distribution timeline. The families of your school will complete this order form and submit to your PTA and/or PTO program administrator with payment. To receive a sample of this order form, email HersheyparkGroups.com or call 1-800-242-4236, option 1, Monday-Friday 8 AM to 5 PM.

4. CONTINUE TO PROMOTE the Hersheypark® ticket program. Send several reminder emails leading up to your order deadline.

5. TRACK INCOMING ORDERS. Designate a program administrator to track all individual orders on a spreadsheet once received by your PTA and/or PTO. Deposit funds as received.

6. PTA/PTO MASTER ORDER FORM. When all individual orders have been received (after your purchase deadline), complete and mail the master order form to Hersheypark with payment (organizational check only). The master order form will include the sum of all individual order forms received as well as FREE tickets earned (please audit your order totals). When mailing your order to Hersheypark, delivery tracking is highly recommended. Credit card orders may be placed by calling 1-800-242-4236, option 1, Monday-Friday, 8 AM to 5 PM. **Postmark no later than April 30, 2024.**

7. HERSHEYPARK PROCESSING. Once Hersheypark receives your order, please allow at least **15 BUSINESS DAYS** for Hersheypark to process and mail your tickets back to your school address (no P.O. boxes, or home addresses) using UPS delivery, signature required.

8. DEVELOP & COMMUNICATE distribution procedures. **COUNT** all tickets before separating, packaging, and distributing. If your ticket count does not match your order, please call 1-800-242-4236, option 1, before separating any tickets in your order. Package each individual order with an original copy of the order form submitted to your PTA and/or PTO. When distributing orders, review each individual order form with your customer and count the tickets in front of them. We also recommend you keep a detailed spreadsheet to track which families received which tickets with their ID numbers. Do not release or distribute orders without a signature. Lost or stolen tickets are not replaceable (they are treated as cash).

9. EARN FREE complimentary group tickets to use at your discretion. All complimentary tickets expire after January 1, 2025. They must be used any one day that Hersheypark is open, March 2024 - January 1, 2025. Please relay this information to those who will be receiving the complimentary group tickets. Hersheypark does not offer refunds or extensions for unused tickets.

HERSHEYPARK® GROUPS

Early Purchase PTA/PTO Ticket Program Return Order Form

This order form is for PTAs and/or PTOs to complete their Hersheypark® order and is valid for orders postmarked by April 30, 2024.
Do NOT distribute this form to families.

When all individual order forms have been received (after your purchase deadline), complete and mail this order form to Hersheypark with payment (by organizational check). This order form will include the sum of all individual order forms received as well as your FREE tickets earned (1 FREE ticket is earned for every 10 purchased). PLEASE AUDIT your order totals prior to completing this order form. When mailing this completed order form to Hersheypark, delivery tracking is highly recommended. Once Hersheypark receives your order, please allow at least 15 business days for Hersheypark to process and mail your tickets back. Your order will be shipped to the school address below using UPS delivery, signature required. There is no charge for UPS delivery.

NOTE: A minimum order of 20 tickets is required to receive the rates

Please make organizational check payable to Hershey Entertainment & Resorts
If mailing via US Postal Service, Send to: Hersheypark Group Sales PO Box 866 Hershey, PA 17033
If mailing via UPS, FedEx, etc. send to: Hersheypark Group Sales 108 Chocolate World Way Hershey, PA 17033

ACCOUNT NUMBER (If Known)				
PTA AND/OR PTO NAME				
SCHOOL NAME				
SCHOOL ADDRESS (No PO Boxes)		STATE	ZIP CODE	COUNTY
SCHOOL CONTACT	CONTACT CELL PHONE ( )	CONTACT EMAIL ADDRESS		
☐ CHECK HERE TO OPT OUT OF HERSHEYPARK GROUP EMAILS, INCLUDING SPECIAL DEALS AND PACKAGES FOR GROUPS. Age requirements may apply for some products and services offered. View our privacy policy at Hersheypark.com		OFFICE USE		

One Day Admission - Order by April 30, 2024

Ticket Type	Gate Rate	Group Rate	Amusement Tax	Your Rate	Quantity	Total Cost
All Age Admission (ages 3+) - All-Year Purchase between 1/16-4/30/24. Valid thru 1/1/25.	$87.80	$43.10	$.85	$43.95		$
FREE Ticket 1 FREE Ticket per 10 admissions purchased	N/A	FREE	N/A	FREE		$0.00

Once Hersheypark receives your order, please allow at least 15 BUSINESS DAYS for Hersheypark to process and mail your tickets back. Your PTA and/or PTO will receive tickets delivered by UPS to the school address listed above. A signature is required.

Hersheypark Meal Ticket Valid at select food locations. Includes an entrée, one side, and a beverage.	$19.06			$19.06		$
Hersheypark Parking	$30.00			$25.00		$
				Order Grand Total		$

Admission Tickets Policies: Tickets are valid any day during the 2024 public operating season (March 29, 2024 - January 1, 2025). Admission Ticket prices are subject to change without notice. TICKETS ARE NON-REFUNDABLE. All tickets expire with the expiration date indicated on the ticket. © 2023 Hershey Entertainment & Resorts Company. All words, designs, and phrases appearing in bold, italics, and/or with the symbol ®, SM, or TM are trademarks owned by Hershey Entertainment & Resorts Company, or used under license or with permission. All rights reserved. 23SA40462