

2019 Season Pass Privileges & Guidelines

YOUR 2019 SEASON PASS

Thank you for choosing *Hersheypark*® for your summer fun in 2019. Our “photo-imaging” system has many benefits to offer you including:

- Greater security. Your picture will remain on file and will be checked, should a duplicate pass be necessary. No one other than you will be able to use your Season Pass number.
- Easy renewal. Renewing passes from year to year is more convenient than ever before! When purchasing your Season Pass, please let us know if you'd like to use your 2018 photo (we request that children have their photo taken every year), or continue to use your Season Pass ID for 2019.
- Present your Season Pass at the entrance. Any available ticket gate may be used. Once your pass is scanned, your day at *Hersheypark* begins! Please be sure to get your hand stamped upon exiting the Park if you intend to re-enter later in the day. Passes may only be scanned once per day.

PRIVILEGES

All Season Pass (Valid January 1-December 31, 2019)

- Unlimited use of rides and shows, during the *Hersheypark* 2019 regular public operating season (May-Sept.), *Hersheypark Springtime In The Park*™, *Hersheypark In The Dark*™, and *Hersheypark Christmas Candylane*®. Rides and shows subject to availability. Not valid for private parties.
- Complimentary parking at *Hersheypark* during the 2019 regular public summer operating season (May-Sept.), *Hersheypark Springtime In The Park*, *Hersheypark In The Dark*, and *Hersheypark Christmas Candylane* (upon presentation of your photo Season Pass). Season Pass Holder parking based on availability. Not valid for *Giant Center*™ or *Hershey's Chocolate World* Attraction parking. If you forget your pass, you will be required to pay the daily parking charge. All parking is at the discretion of Security.
- Unlimited visits to *ZooAmerica*® North American Wildlife Park during the 2019 public operating calendar, Jan.-Dec. (please remember that entrance to *Hersheypark* via the *ZooAmerica* bridge is not permitted). Valid for entry into *Creatures Of The Night*®.
- *Hersheypark* Season Pass holders (non-GOLD pass holders) receive \$10 off their full one-day admission rate at *Dutch Wonderland* upon presentation of their *Hersheypark* Season Pass at time of purchase (this offer only valid on the purchase of a full one-day admission for the Season Pass holder only). Discount not valid on Twilight admission, *Happy Hauntings*, *Dutch Winter Wonderland*, or in combination with any other discount or special admission plan. Valid for the *Dutch Wonderland* regular public summer operating season (May-Oct.).
- 15% off food and merchandise (non-sale items) at *Hersheypark*, *Dutch Wonderland*, and *ZooAmerica* at all locations excluding free standing carts or strolling vendors. Must show valid 2019 *Hersheypark* Season Pass at time of purchase.
- Unlimited buy one get one game vouchers with your 2019 *Hersheypark* Season Pass! Purchase one game voucher and receive another game voucher of equal value for FREE at any Guest or Hospitality Services location.
- With *Hersheypark Sweet Start*, Season Pass Holders can now start your day before the gates officially open with up to one hour early admittance on select rides in Founders Way and The Hollow. Sweet Start is available on weekends in May, daily Memorial Day through Labor Day, and on September weekends. Sweet Start is not available for *Springtime In The Park*, *Hersheypark In The Dark*, or *Hersheypark Christmas Candylane*. Available for Season Pass holders only with valid 2019 Season Pass.
- Priority booking on private cabanas at *The Boardwalk at Hersheypark*. *The Boardwalk at Hersheypark* is open Memorial Day - Labor Day.
- Exclusive monthly Season Pass Holder emails with special offers and insider tips.

Early Season Pass (Valid January 1-June 30, 2019)

- Unlimited use of rides and shows, during the *Hersheypark* 2019 Early Summer public operating season (May-June) and *Hersheypark Springtime In The Park*™. Rides and shows subject to availability. Not valid for private parties.
- Complimentary parking at *Hersheypark* during the 2019 Early Summer public summer operating season (May-June) and *Hersheypark Springtime In The Park* (upon presentation of your photo Season Pass). Season Pass Holder parking based on availability. Not valid for *Giant Center*™ or *Hershey's Chocolate World* Attraction parking. If you forget your pass, you will be required to pay the daily parking charge. All parking is at the discretion of Security.

- Unlimited visits to *ZooAmerica*® North American Wildlife Park during the 2019 public operating calendar, Jan.-June (please remember that entrance to *Hersheypark* via the *ZooAmerica* bridge is not permitted). Not valid for entry into *Creatures Of The Night*®.
- *Hersheypark* Season Pass holders (non-GOLD pass holders) receive \$10 off their full one-day admission rate at *Dutch Wonderland* upon presentation of their *Hersheypark* Season Pass at time of purchase (this offer only valid on the purchase of a full one-day admission for the Season Pass holder only). Discount not valid on Twilight admission, *Happy Hauntings*, *Dutch Winter Wonderland*, or in combination with any other discount or special admission plan.
- 15% off food and merchandise (non-sale items) at *Hersheypark*, *Dutch Wonderland*, and *ZooAmerica* at all locations excluding free standing carts or strolling vendors, Jan.-June. Must show valid 2019 *Hersheypark* Season Pass at time of purchase.
- Unlimited buy one get one \$2 game vouchers with your 2019 *Hersheypark* Season Pass during the *Hersheypark* 2019 Early Summer public operating season (May-June) and *Hersheypark Springtime In The Park*™. Purchase one \$2 game voucher and receive another \$2 game voucher for FREE at any Guest or Hospitality Services location.
- With *Hersheypark Sweet Start*, Season Pass Holders can now start your day before the gates officially open with up to one hour early admittance on select rides in Founders Way and The Hollow. Sweet Start is available for Early Season Pass Holders on weekends in May and daily Memorial Day through June 30. Sweet Start is not available for *Springtime In The Park*. Available for Season Pass holders only with valid 2019 Season Pass.
- Booking on private cabanas at *The Boardwalk at Hersheypark* Memorial Day through June 30.
- Exclusive monthly Season Pass Holder emails with special offers and insider tips, Jan.-June.

GUIDELINES

- There is a non-refundable duplicate or replacement fee of \$10 for any pass or certificate that is lost, stolen, damaged, or destroyed upon presentation of receipt and verification from the purchaser. The duplicate or replacement pass must be obtained at the *Hersheypark* Season Pass Office. Valid ID required.
- It is the responsibility of the Season Pass holder to be familiar with *Hersheypark* Safety & Security guidelines, available in the Welcome Map & Guide. **Deviation from these guidelines may result in the revocation of the Season Pass without compensation.**
- Attire - For your safety and health, all Park visitors are required to wear shoes and shirts at all times. As a courtesy to others, modest dress is expected of all guests and revealing or offensive clothes are not considered appropriate. Bikini tops, bikini bottoms, speedo bikinis, thongs, and halter tops are not considered appropriate attire while in the Park. Swimsuits may be worn while in *The Boardwalk At Hersheypark*®, but we ask that you change to more appropriate attire (i.e. shorts, shirt) prior to leaving this area. Some language, gestures, and suggestive art on apparel may also be considered inappropriate. *Hersheypark* reserves the right to address these issues with all guests.
- Loitering on *Hersheypark* property is prohibited. *Hersheypark* intends to discourage the use of our facility as a place to simply “hang out” or linger aimlessly. Please note this guideline does not discourage our guests from having fun; indeed, we invite all guests to enjoy our many offerings, including rides, shows, and *ZooAmerica*. A no-loitering guideline simply continues our goal to provide a safe, fun, family-oriented experience.
- Your Season Pass is non-transferrable and may be used only by the person whose picture appears on the Pass.
- Change of address information may be mailed to *Hersheypark* Season Pass Office; 100 W. *Hersheypark* Drive, Hershey, PA 17033, by calling the Season Pass Office at 717-534-3900, or through email to SeasonPass@HersheyPA.com. Be sure to identify yourself as a Season Pass holder and provide your Season Pass number.